



FOR IMMEDIATE RELEASE

September 10, 2024

The Valhalla Fund to Participate in 2025 Scooter Cannonball to Raise Funds for Pulmonary Fibrosis

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Monroe, WA – Today, The Valhalla Fund, a 501(c)(3) nonprofit organization dedicated to raising awareness and funding for Pulmonary Fibrosis, proudly announces its participation in the 2025 Scooter Cannonball under the team name **ScooterIceland.org**. This name reflects our last adventure around Iceland in 2023, where we successfully raised \$140,000 in honor of Gerald Johanneson, a beloved father, grandfather and friend, of Icelandic descent who recently passed away from this disease.

The Valhalla Fund team will consist of four dedicated experienced riders: Christian Johanneson, Brian Donaldson, Jason Wallace, and Don Pickering.

The 2025 Scooter Cannonball is a competitive, multi-day cross-country road rally that will take riders nearly 4,000 miles from Seaside, Oregon, to Padre Island, Texas. This event presents a unique challenge and an incredible opportunity to spotlight Pulmonary Fibrosis, a progressive and often fatal lung disease, while raising critical funds for research and support services.

Our goal is to raise \$100,000 through this event to advance our mission of finding a cure for Pulmonary Fibrosis and supporting those affected by it. The team is devoted to bringing attention to this cause, and their participation in the Scooter Cannonball is just one of the many efforts to increase awareness and fundraise.

Join us in supporting this cause, and follow our journey at www.scootericeiland.org and www.thevalhallafund.org.

For more information, please contact:

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About The Valhalla Fund

The Valhalla Fund is a 501(c)(3) organization dedicated to raising awareness and funding for Pulmonary Fibrosis. The fund honors those affected by the disease and supports ongoing research, patient resources, and advocacy efforts.

About the Scooter Cannonball

The Scooter Cannonball is a biennial coast-to-coast endurance event for scooter enthusiasts. The 2025 event will take participants on a 4,000-mile journey across the U.S., testing their skills, endurance, and spirit in an effort to complete the challenge on two wheels.