

March 3, 2023

FOR IMMEDIATE RELEASE

Christian Johanneson 425-445-3507 <u>christian@thevalhallafund.org</u> <u>www.scootericeland.org</u> Katie Crowley 312-224-4667 <u>kcrowley@pulmonaryfibrosis.org</u> www.pulmonaryfibrosis.org

Family Organizes 3k Mile Trip Around Iceland to benefit Pulmonary Fibrosis Foundation

What: ScooterIceland.org for Pulmonary Fibrosis
Where: Depart/Return Reykjavik with overnight stays in: Reykjavik (August 1-3, 2023) Grundarfjörður (August 3-4, 2023) - Búðardalur (August 4-5, 2023) - Flateyri (August 5-7, 2023) Drangsnes (August 7-8, 2023) - Sauðárkrókur (August 8-9, 2023) - Siglufjörður (August 9-10, 2023) - Akureyri (August 10-12, 2023) - Egilsstaðir (August 12-13, 2023) - Höfn (August 13-15, 2023) - Kirkjubæjarklaustur (August 15-17, 2023) - Reykjavik (August 17-20, 2023)
When: August 1-20, 2023. Depart Reykjavik at 09:00(GMT)
Details: Available for photo ops, interviews, etc.

ScooterIceland.org is organizing an incredible excursion to ride scooters 3,000 miles/4,828 kilometers around the outer perimeter of Iceland to raise awareness and funds for pulmonary fibrosis, a disease that affects 1 in 200 adults over the age of 70. Our event aims to accomplish something epic, a once-in-a-lifetime achievement that inspires people to live boldly and seize the day, while supporting the Pulmonary Fibrosis Foundation with the funds raised.

Sponsors:

- <u>Armstrong Foundation</u>
- Go Car Rental Iceland
- <u>66 Degrees North</u>
- <u>Haworth</u>

Pulmonary Fibrosis Foundation's mission is to accelerate the development of new treatments and ultimately a cure for pulmonary fibrosis. Until this goal is achieved, the PFF is committed to advancing improved care of patients with PF and providing unequaled support and education resources for patients, caregivers, family members, and health care providers.

ScooterIceland.org's mission in cooperation with The Valhalla Fund is to create epic events that bring visibility and resources to find a cure for pulmonary fibrosis.